

I ♥ RICCIO  
CurlyKids

The complete guide to the use of all  
products in the CurlyKids line

# Curly Training



The I Love Riccio line dedicated to children, **CurlyKids**, was born from the understanding that taking care of our kids' curls when they are still small is the best way of loving them forever!

## Ultra-delicate formula

An ultra-delicate no-tears formula with softening organic chamomile extract and oat extract and super hydrating and nourishing coconut oil and jojoba oil. Rich in natural ingredients, it does not contain silicones, parabens, SLS, SLES, sulphates or allergens.

### Ultra-delicate products with no-tears formula

They will take care of the curly or wavy hair of your children without ever being aggressive. The no-tears formula will give you peace of mind even if the product gets in their eyes.

Coconut Oil and Jojoba Oil stand out for their super-nourishing action which will hydrate your children's hair deep down for healthy and defined curls.



## What tests are performed on our products?

### STABILITY TEST

To guarantee maximum quality and safety, our products undergo stringent tests to monitor their sensory (colour and smell), chemical-physical (pH and viscosity) and microbiological characteristics in both normal use conditions and variable conditions in terms of light and warmth, which accelerate their ageing. The analysis of these parameters enables us to assess the stability of the formulations in suitable storage, transport and usage conditions.

### COMPATIBILITY TEST

Before being distributed on the market, every I Love Riccio product must pass the "packaging compatibility test": we examine its stability in its final primary packaging (tub, bottle, etc.) and we assess variations in the control parameters (physical appearance, colour, viscosity, pH, microbiological properties) and any packaging deformities. Once again, the test is performed in normal use conditions and in accelerated conditions (extreme temperature, light and pressure).

### CHALLENGE TEST

In the development phase, this test makes it possible to assess the shelf life of the product during storage and throughout its period of use by the consumer. In practice, it involves the artificial contamination of the product with microorganisms and the subsequent analysis of the reduction of this contamination.

### PH TEST

pH value is an important aspect of all formulations because it impacts on various product properties: stability, colouring, shelf life, etc. According to its characteristics and functions, every I Love Riccio product must fall within a specific pH range, constantly monitored both during and at the end of the production phase.

### PATCH TEST

It is important to know that our products are safe and tolerated by our customers' skin. This is why, before the official launch, every finished product is tested on a group of volunteers (at least 20) through the application of skin patches containing potentially irritating substances for 48 hours. When this time has elapsed the conditions of the skin are assessed, assigning a score of between 0 (no reaction) and 4 (serious reaction). I Love Riccio products have obtained a score of 0 in every test they have undergone.

### NICKEL TEST

Nickel is a heavy metal that not everybody is able to tolerate on their skin. For this reason our products undergo a specific test to measure the amount of nickel in them and establish their tolerability limit. If it is below 1 mm, the risk of allergic reactions is minimal, even for those who are particularly sensitive to nickel. All I Love Riccio products are Nickel Tested < 1 mm, as also stated on the labels of every pack.



## The Complete CurlyKids Kit

Kit contents:

Hydrating Shampoo

Nourishing Mask

Modelling Cream

Thanks to the inclusion of Organic Chamomile Extract, Oat Extract, Coconut Oil and Jojoba Oil in the formula, your children's curls will be nourished, hydrated, soft, elastic, defined and healthy!

### Just a blob is enough

Apply a small amount of **Ariel Hydrating Shampoo** to the skin and emulsify with a little water; distribute on lengths and ends and rinse.

### Massage with your fingers

After washing the hair with the **CurlyKids Shampoo**, apply a **blob of the mask** from the roots to the ends, massaging in with your fingers, and then gently detangle the curls, starting from the ends and gradually rising up as far as the roots.

If the curls are too tight to detangle with your fingers, you can use a wide tooth comb or a silicone brush to help you, if necessary. We recommend applying only a small quantity of the product to fine hair. Leave for 5-10 minutes then rinse.

### Hands like a comb

Now apply a blob of **Lou Modelling Cream** to wet hair, having only lightly wrung it out by hand, thoroughly distributing it on the roots and ends. Use your hands like a comb to detangle curls and evenly distribute the product.

Now pat the hair with a microfibre cloth to eliminate any excess water and dry with a diffuser without touching the hair. Massage thoroughly with your hands to activate the styling cream only when the hair is completely dry.



### ARIEL Hydrating Shampoo

Gentle soothing and hydrating shampoo with ORGANIC Chamomile and Oat extracts, designed with a delicate no-tears formula.

Gently cleanses skin and hair thanks to the natural ingredients in the formula which help to keep our children's curls perfectly soft and hydrated. After wetting your hair, apply a suitable amount of product to your fingertips and massage well into the scalp for 2-3 minutes. Rinse thoroughly.



### CHARLIE Nourishing and detangling mask

Deep nourishing mask which, thanks to its properties, hydrates and elasticises curly hair, helping to eliminate the frizz effect and making it easier to detangle.

With ORGANIC Chamomile and Oat extracts, coconut oil and jojoba oil. Your kids' curls will be nourished, hydrated, glossy and extremely soft. Designed with a delicate no-tears formula.



### LOU Modelling Cream

Hydrating and elasticising cream that revitalises, defines, repairs and strengthens curls, eliminating the frizz effect and adding shine.

With ORGANIC Chamomile and Oat extracts, coconut oil and jojoba oil. Designed with a delicate no-tears formula.





“

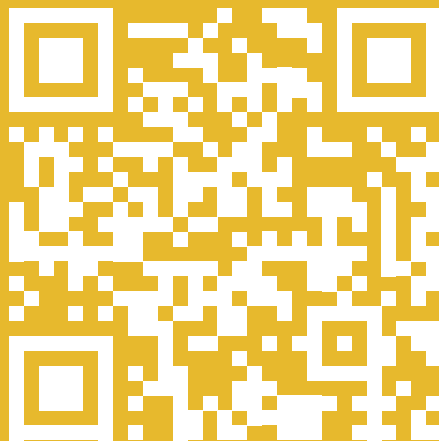
The mission of our Brand is to showcase the beauty of wavy, curly and afro hair.

*Fulvio Tirrico*

Fulvio Tirrico  
founder & ceo of I Love Riccio



Follow us on Social Media



[www.ilovericcio.com](http://www.ilovericcio.com)